



Fall, 2011

Dear Supporter of Education,

You have the amazing opportunity today to make a difference in the lives of our children. Teachers in our community are shaping our future through the children they influence on a daily basis. While our community knows the importance of what they do, few people know of tangible ways they can express their appreciation and support.

What's Reach Them to Teach Them?

The mission of **Reach Them to Teach Them** is to train, motivate, and inspire people of influence to equip children to reach their maximum potential.

On 11.1.11, the majestic Tennessee Theatre will be filled to capacity with **One, 2011**, an event designed to inspire, motivate, and challenge our educators to be...

a difference maker,
an inspiration,
an example,
a teacher,
a friend...

The cost of the event is \$20.00 per person which includes dinner and an evening of personal challenge from Knoxville's Haller Hill and our Keynote Speaker, Manuel Scott. Before becoming one of the original Freedom Writers, depicted in the 2006 movie starring Hilary Swank, fourteen-year-old Manuel Scott dropped out of high school. **"I was once dismissed as unreachable and unteachable,"** says Scott, **"but something special happened, and I love sharing that message with others."**

Won't you help to demonstrate your commitment to the educators of this community, as well as honor those educators who had a positive impact on your life? Last year with help from individuals and businesses in our area, we were able to fill the Tennessee Theatre with over 1500 individuals who influence the lives of our children on a daily basis. With your help, we can again provide this gift for area educators. Please consider sponsoring one, two, or even more educators to attend the event on 11.1.11. Your tax-deductible contribution is greatly appreciated!

Dreaming BIG on behalf of our children!

Amy Crawford and the Reach Them to Teach Them team

Questions? Please visit our website <http://www/reachthem2teachthem.org>



2011 Sponsorship Levels

Platinum Supporter	25+ educators	\$500+
Gold Supporter	15-24 educators	\$300 - \$480
Silver Supporter	10-14 educators	\$200 - \$280
Bronze Supporter	5-9 educators	\$100 - \$180
Friend of Teachers	1-4 educators	\$20 - \$80

Platinum and Gold Supporters will be displayed on the large screen at the event, listed on our website and the event program.

Silver and Bronze Supporters will be listed on our website and in the event program.

All donations must be received by October 25, 2011 for inclusion in the program.

I/We would like to sponsor _____ educators at \$20.00 each for a total of \$_____.

This places me in the following Sponsorship level:

Platinum Gold Silver Bronze Friend of Teachers

Name: _____

Address: _____

City: _____ Zip Code: _____ Phone: _____

Email: _____

Name as you would like it to appear in program: _____

School of Recognition : _____ or any deserving educator.

Donation is In Honor Of:

Donation is In Memory Of:

Please make checks payable to: Reach Them to Teach Them. You may mail your donation to:

Reach Them to Teach Them
 118 N. Peters Road, Suite 115
 Knoxville, Tennessee 37923-5011

